# ERIN LOVE

Perceptive | Determined | Intuitive | Efficient | Self-Reliant

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## **EXPERIENCE**

## University of Wisconsin Stout – Blue Devil Productions – Art Director

December 2014 - Current

Design and process all Blue Devil Production Printed material including but not limited to posters, campus tv ads, freshman promos, banners, table tents, homecoming event promotion, and other promotional devices. Work with other Blue devil members to create web banners for the website. Take and edit photos of events that are put on by Blue Devil productions.

## Lands' End – Electronic Publishing Specialist Co-Op

May 2014 - August 2014

Working with the Internet Creative Team to help design and produce Affiliates and Banners for the web pages. I also was responsible for creating content blocks, which were rough drafts of pages, through Adobe Dreamweaver for production of the website. Working under the Designer for Kids and Uniform webpages to help create content for the Internet site.

## Lands' End – Electronic Publishing Specialist

May 2013 - August 2013

Working with the Internet Creative Team to help design and produce affiliates and banners for the web pages. I also was responsible for creating content blocks, which were rough drafts of pages, through the Adobe Dreamweaver for production of the website.

## Lands' End – Visual Merchandising Intern

August 2011 - August 2012

Setting the floor of Men's, Women's, kids and Canvas, for the different floor sets. I took the photos for the binder pages, and was responsible for the design/layout and putting together the canvas pages. I also took part in the walk throughs.

# Mount Horeb High School – Lead Light Technician

Fall 2009 – Spring 2012

Graduation: May 2016

Designing the lighting for sets, installing the lighting fixtures, setting the programming for the lighting and effects, running the lights for events at the high school

# Tyrol Basin – Snowboard & Ski Instructor

November 2008 – April 2011

Teaching snowboarding and ski lessons to people of all ages and range of abilities, helping out in the rentals if there were no lessons at the time, picking up around the buildings, doing customer service runs where we made sure everyone was doing okay and following the rules, helping out with races and special events, checking tickets and working the desk at ski school.

## **EDUCATION**

University of Wisconsin Stout – Bachelor of Fine Arts

Major – Graphic Design, Design Concentration Minor - Photography

# **HONORS**

Academics

Blue Devils Productions, Pepper Magazine, State DECA, Marching Band Rank Leader, Business World – 1st place, Honor roll

## Chosen For

Badger Art Show- Honorable Mention, Art Student of the Month, Badger Girls State Delegate, Madison Rotary Ethics Symposium, Rotary Scholar.

Art Show: Best in show - Graphic Design, 1st place - 3D, 1st Place - Photography, 1st Place - Jewelry, 2nd Place - 3D, 2nd Place - Photography

## SOFTWARE

Photoshop, Illustrator, Bridge, InDesign, Premiere, Dreamweaver, Nikon DSLR Cameras, Canon DSLR Cameras, Media Bank, HTML, Word, Excel, PowerPoint, Publisher, Access